

Aurguz Insights

QUARTERLY NEWSLETTER

WINTER 2021 | ISSUE 1



Learning is not attained by chance,
It must be sought for with ardor and diligence.

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“IF YOU DOUBT YOUR POWER THEN YOU GIVE POWER TO YOUR DOUBT”

T. SIVAKUMAR
PROJECT MANAGER



BELIEVE IN YOUR SELF is a best medicine to overcome with the problems and difficulties and to get success in your career. Journey of success is very Long but the initial and the most crucial step is BELIEVE IN YOUR SELF and take a right decision to your career option and this should slowly be made by you, understanding your interest and keeping in view the suggestions and experience of a respected parents and elder. We at ‘AURGUZ ACADEMY’ with a thought that every child has born with unique potential and talent, but require nourishments and necessary guidance timely, will ensure and motivate each student to develop a confidence level that “YES I CAN”

“WITHOUT HARD WORK NOTHING GROWS BUT WEEDS”

You have to put your all out efforts in an organized way, blended with passion and enthusiasm, Our courses are designed to help the students climb the ladder of success without missing out any important steps in the learning process, with many short term and long duration programs, our courses give the students various options to full fill their career dreams

“THE REAL MEANING OF EDUCATION”

It makes our life with Harmany, with all existence you are the back born or pillar of the nation. We pray to the almighty for a great success cheerfulness in your life. We at AURGUZ ACADEMY have a mission to shape the future and the career of the student and for that we will not see any stone unturned.

We invite you to step into our world of success, Wish you all the best.



Industry - Institution Tie-Up
Campus Connect Programme By Aurguz Academy
Velalar College Of Engineering And Technology, Erode



Aurguz Academy plays an instrumental role in connecting Colleges with the Corporates. We helps to map the evolving industrial requirements to the right talent resource in their origin. It is both win-win state to the corporates and the institutes.

Learning and development is a constantly evolving field, Aurguz Academy is innovative in creating vast technology learning programs for our students. We Aurguz Academy plays a instrumental role in developing excellence, Aurguz gives keen attention in developing student skills to match the trending industrial requirements. On that context we have arranged a training program for our students on 23rd Sep 2021 at Aurguz Academy in the topics Recent Trends in Engineering, Corporate Expectations and Requirements.



Mr. G. P. Bhaskar, Tech Head, from Infosys Limited taken that training program. He highlights industry expectations, excellence level of students required to enter the industry & innovations in software development, that provides vast learning experience and insights in that field. He explained the clear framework of recent developments in software engineering to the students which was inspiring.



Post training session, a mock interview was conducted to the students by Mr. G. P. Bhaskar; which reframed the students perception about the industrial requirements. It was an wonderful session, the students aligned their mindset with the new approach towards their learning to pace them with the evolving Industrial requirements.

Thank you Mr. G. P. Bhaskar for the wonderful training session.

**“WE ARE HAVING SO MANY EXCUSES TO LIMIT OURSELVES,
DON'T SET LIMITS ON YOUR UNLIMITED POTENTIAL”**

SIVAKUMAR LAKSHMANAN
HR MANAGER



It's been a remarkable quarterly achievement by Aurguz Academy. Some software technology giants like **Capgemini, Virtusa, HCL, Kumaran Systems, MSC Technology, Avasoft, eNoah, Ntrust and RR Donnelley** have assessed and recruited our trained students through the on-campus and virtual recruitment drive arranged by Aurguz Academy. In Near future, we have few more clients like **Ramco Systems, Atos Syntel, and Lumina Datamatics** for those, campus drive are in pipeline.

We have signed MoU with a few notable colleges like **Vivekanantha College of Technology for Women, Vivekanantha College of Engineering for Women – Tiruchengode, Arulmurugan College of Engineering, and Arulmurugan Polytechnic College, Karur** for Skill Training, Engineering Workshops, Technology Seminars, and Campus Placements. We have done Industry-Institutional tie-up programs with **Achariya College of Engineering Technology, Puducherry, and Velalar College of Engineering and Technology – Erode.**



Mr. Pandi Alagu Raja, HR Head from **Lumina Datamatics**, **Mr. K. C. Vishnu Prasad**, HR form **L&T Construction** and **Mr. M. Yogeas Kumar**, Project Lead from **L&T Infotech** has visited Aurguz Academy and shared their insights and expectation from freshers towards their business requirements. **Mr. G. P. Bhaskar**, Tech Head from **Infosys**, **Mr. A. J. Joel**, Project Lead from **RR Donnelley** visited our office recently for delivering training and assessed our students.

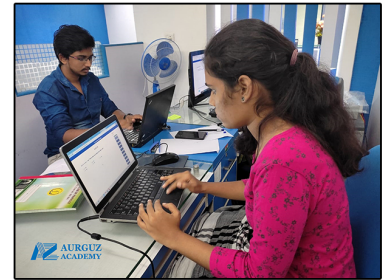
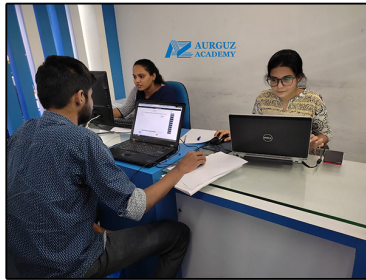
We have recently initiated **corporate customized courses** and formulated a training curriculum that is constantly refined/revised to maintain sync with industry expectations. We have **innovative training methodologies** to ensure maximum skill transfer and skill-centric coaching to achieve **production-ready capability**. Our placement department is working hard to connect trainees with the industry through **robust placement activities**.

Aurguz Academy has always been committed to ensuring our students have a competitive edge when out in the corporate world, we instill inquisitiveness so they can question everything and work towards making it better. Keeping the students motivated runs deep with us. We understand if our students are motivated enough, innovative ideas will be part of their daily life. Inspiring them enough so they remain innovative is part of the curriculum here at Aurguz Academy. As we open our doors, we will continue to live our values of providing educational excellence for students, setting them up for success in the future.

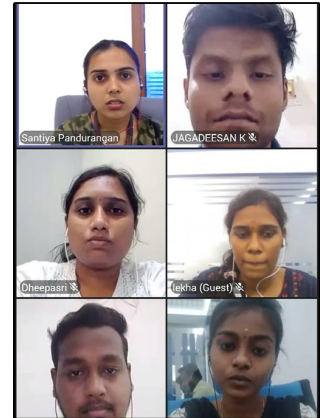
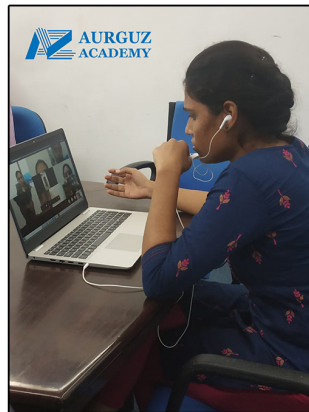
CAMPUS RECRUITMENT DRIVE



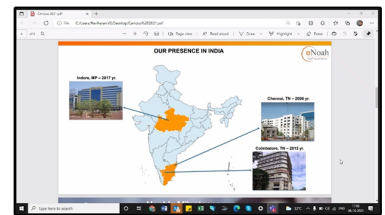
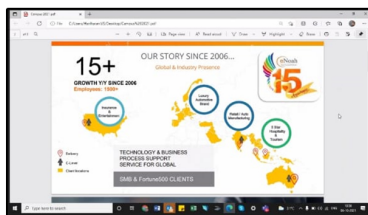
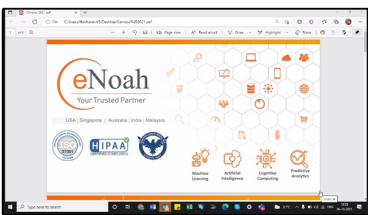
Online Written Test and Interview conducted on
22nd Sep 2021 at Aurguz Academy



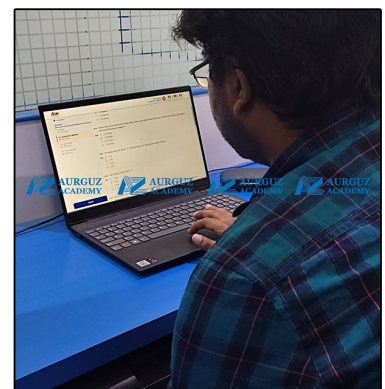
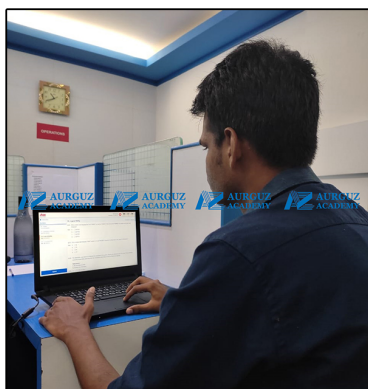
Virtual Campus Recruitment Drive conducted on
23rd Sep 2021 at Aurguz Academy



Virtual Campus Recruitment Drive conducted on
6th Oct 2021 at Aurguz Academy



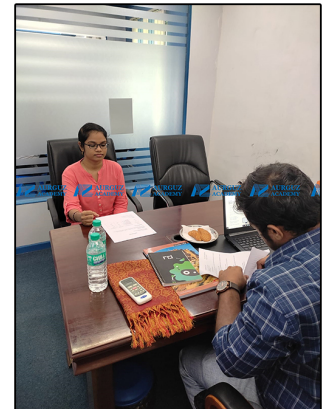
Virtual Campus Recruitment Drive conducted on
8th Oct 2021 at Aurguz Academy





We Aurguz Academy, thank **Mr. A. J. Joel from RR Donnelley**, Who has enlightened the technical traits of our students with his innovative training ideas of skill improvement.

Mr. A. J. Joel has done an assessment session on **9th Sep 2021**. Thank you Joel for the Wonderful Session.



PLACEMENT CELL INITIATIVES

Ms. V. Divya
Training and Placement Officer

AURGUZ ACADAMY is the chief facilitator for the students to obtain placements best suited to them and primarily liaisons between Industry and the Institute. AURGUZ ACADAMY is dedicated to motivate and help the student community towards their campus placements and industrial training.



This is done by training students focusing on motivational skills, communication skills, interpersonal relationships, leadership qualities, group discussions and interview techniques. Additionally, AURGUZ ACADAMY also provides the required infra-structural facilities to conduct group discussions, tests and interviews besides catering to other logistics.

We are providing Career Development Services to help the student to equip with essential skills, industry awareness, tips & tricks to crack the recruitment process and land up with their dream jobs. Also we are frequently arranging Guest Lecture & Talk Sessions by Industry Experts.

AURGUZ ACADEMIC INITIATIVES

Ms. Revathy Thangam
Academic Associate

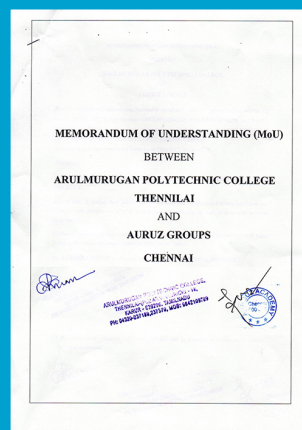
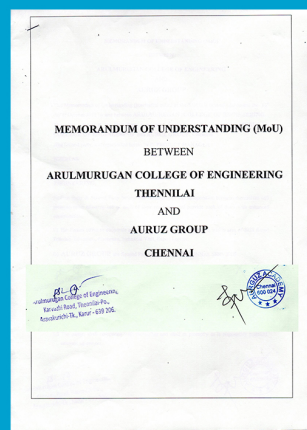


We proved our individuality in all our master software trainings with our best course content delivered on par with current market- technology. We have a curriculum covering all aspects of employability Besides training, complete guidance is provided to configure and install the necessary tools. We provide the students with best-in-class training in the Aptitude & Reasoning, Communication skills, Soft skills, Leadership skills, Time Management Skills, and Stress Management training under the guidance of Expert Mentorship. By the end of the Placement Training Program, our young minds will be imbued all the professional and technical skills that are needed to secure a job seamlessly. Most of the corporate in the corporate world hire our young trained talents.

The trainers that we rope in are professionals from varied IT organisations, Professors in IT field who impart our curriculum with up-to-date examples and practical experiences from the industry. Our trainers are much qualified and trained with much experience in the field of software training. Such trainers bring out the best from the rest and make the sessions lively and interactive. Such interactive sessions mould our students/candidates into better professionals.



Memorandum of Understanding (MoU)
Signed between Aurguz Academy and
Vivekanandha College of Engineering for Women,
Vivekanandha College of Technology for Women, Tiruchengode
for Corporate Training, Students Placement,
Engineering Workshop and Real-Time Seminar Programmes.



Memorandum of Understanding (MoU) – Signed between Aurguz Academy and Arulmurugan College of Engineering, Arulmurugan Polytechnic College for Corporate Training, Students Placement, Engineering Workshop and Real-Time Seminar Programmes.

OUR COURSES

SOFTWARE COURSE PACKAGE: Java, Oracle, Python

TESTING COURSE PACKAGE: Manual Testing, Automation Testing

AWS COURSES: AWS SysOps Administrator, AWS DevOps Engineer

WEB: Website Design and Development

DIGITAL MARKETING: SEO, SMO

ACCOUNTS COURSE PACKAGE: Tally Prime, Advanced Excel

DATASCIENCE:

Programming Language: Python, R, Java

Machine Learning:

Classification, Regression, Reinforcement, Deep Learning, Dimensional Red

IDE: PyCharm, Jupiter, Spider;

Web Scrapping: BeautifulSoup, Scrapy

Math: Statistics, Linear Algebra, Differential Calculus

Data Visualization: Tableau, PowerBI, Matplotlib, Seaborn

Data Analysis: FE, Data wrangling, EDA

Deployment: AWS, AZURE

Database: Oracle-SQL, MySQL, MongoDB, SQLite

Advanced Excel: WorkSheet, VLOOKUP, HLOOKUP, PivotTable, Power Query.

MANAGEMENT COURSES:

HR Professional Training - Workshop

Business Analyst Training - Workshop

Soft Skills Training - Workshop

Effective Interviewing Skills - Workshop

Personality Development Training – Workshop

Sales Training – Workshop

Personal Effectiveness Training – Workshop

Negotiation Skills Training – Workshop

Train The Trainer – Workshop

Creativity & Innovation Training - Workshop

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